

\*\*\*\*Press release – Immediate release\*\*\*\*

## **MASTERCRAFT BOATS UK ENTERS STRATEGIC PARTNERSHIP WITH SUPERYACHT TENDERS AND TOYS**

16 MARCH 2017

MasterCraft Boats UK, through its bespoke tenders division, has partnered with Superyacht Tenders and Toys to offer its watersports tenders to the widest possible market.

Michael Hardicker, MD of MasterCraft Boats UK, said, ‘Superyacht Tenders and Toys are currently working with five of the industry’s top 10 superyachts and they fully understand the needs of owners and captains. Working as they do with the major boat builders, they are able to act as a one-stop shop to meet all the tender and toy requirements of a new build. When a dedicated sports boat is required the Superyacht Tenders and Toys team will now be able to offer the full MasterCraft range as well as our in-house team’s expertise regarding custom lifting requirements and an extensive range of options. We can satisfy even the most demanding brief.’

There are 11 boats in the MasterCraft range and five of the bespoke tenders are available with a custom install of a Yanmar diesel inboard engine, often the preferred choice of captains if long periods at sea are the norm. If an outboard is preferred the MasterCraft NXT 20 Global Edition comes with a Mercury Verado engine.

Josh Richardson, Director of Superyacht Tenders and Toys said, ‘There’s a growing requirement for a dedicated watersports tender among our clients and we’re pleased to be able to include MasterCraft in our offering. We’ve been impressed with the quality of their build and their ongoing innovation. We spent time with the team at Dusseldorf Boat Show and it was good to get up close and personal with the whole range. Features like their award-winning DockStar Handling System and the Gen 2 Surf System make them very attractive to owners and crew alike. And of course the brand has an enormous reputation in the world of watersports competition.’

Michael Hardicker added, 'We know that the team at Superyacht Tenders and Toys has an uncompromising reputation to always provide the best solution to clients and we are delighted to be in the mix.'

#### SUPERYACHT TENDERS AND TOYS

UK based Superyacht Tenders and Toys is a leading yacht tender and yacht toy consultancy specialising in providing owners and captains with a one-stop-shop for all superyacht tender and toy needs.

#### MASTECRAFT BOATS UK

MasterCraft Boats UK handles sales worldwide of its bespoke superyacht tenders. The Company has handled sales of the full MasterCraft sports boat range since 2007. The superyacht tenders division was created at the beginning of 2015 specifically to work alongside superyacht industry professionals.

To learn more about Superyacht Tenders and Toys, visit

<http://www.superyachttendersandtoys.com>

#### **ENDS**

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#### **Notes to Editors:**

**Superyacht Tenders and Toys** is the leading independent consultancy and management company specialising in all superyacht tender and toy needs and provides practical solutions for the World's finest yachts.