

DAY IN THE LIFE

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Director, Superyacht Tenders & Toys

Josh's first taste of superyachts was after University when running a RYA training school in the Solent, Stormforce Coaching as the Chief Instructor. This was then followed by a number of years as captain of Oyster sailing yachts with his now wife, sailing across the globe. The oh-so-familiar call was then heard to move ashore and

he worked as Yacht Manager for Hill Robinson in Antibes. Following this spell in the South of France he then moved to the UK having seen a niche in the market to provide owners and captains with a one stop shop for all tenders and toys, combining the small boat training and experience with large yacht management.



THE DAY BEGINS

The day begins early, how can it not with a 2 year old screaming 'Dadddyyyy' from his bed as soon as the sun is up, or often before?! If I am not travelling the day usually starts with a relatively chaotic breakfast then leaving for the office for 9 to open up. Now,

in the UK as we enjoy the 'weather bombs', breakfast is all about porridge and a cup of tea. My wife, Claire, who is a fellow director takes the little man to nursery for 9 and then drives the short 2 miles to our office.



SYTT Office on the Suffolk coast



STARTING WORK ▲

Our offices are on a local farm, which has converted some barns into office accommodation but also doubles up as a shooting lodge and has a number of boat builders on site. It is on the Suffolk coast in the UK, on a very pretty peninsula surrounded by the Stour and the Orwell rivers. As well as a well-equipped office we also have on site storage and service facilities.

WHAT'S HAPPENING IN THE MORNING?

The job is highly varied, and however organised we are it is often reactive with time spent handling quotes, orders, project management, reviewing designs, after sales support to clients, not to mention all the company finance, marketing etc. Recent significant projects have included creating the world's largest inflatable island to be anchored off a Palace in the Middle East, working with our designer to create the worlds first limousine RIB tender, and also a fully inflatable landing craft to be stowed in yacht garages. With each project we follow through by being on site for delivery where possible and doing the handover to the yachts so the role invariably involves lots of travelling.

LUNCH

Lunch is a moving target, and as there are no local restaurants or shops more often than not, it involves a quick sandwich at the desk. However, given the time of year and the all-important New Year's resolution, an attempt has been made to dash out for a quick trip to the gym....but by the time this is printed this may well have been forgotten!

WHAT'S HAPPENING IN THE AFTERNOON?

Shipping, shipping shipping.... our days seem to get eaten up by organising and checking up on shipping to clients as we deliver directly to the back of the boat wherever they are in the world. We have shipped everything from spares, 5m tenders, containers of toys up to yachts as large as 28m and shipping is an increasing part of our business as it means we can handle and control the whole order until the client receives it. In the last year especially we have become the go-to place for new build yachts wanting to kit out their tender garage as we are a dealer for every type of equipment to go in a garage. Whether it is a wetsuit, hydrofoil wakeboard, submarine, jetpack or dive gear we provide a single point of contact and a super competitive price for all of these often time consuming and difficult owner's supply items. We supply yards directly, and also supply a number of the well known 'superyacht supply' companies.



DAY'S END

Days in the office usually end around 17.30 and a mad dash is made home to see the little boy before he has a bath and goes to bed. This is then usually followed by a few hours of working with a laptop on the knee as all our American friends are busy working. We supply a huge number of Freestyle Slides and Sea Pools to yachts and evenings are often spent handling these orders as they are all responding to my emails from the day.

PRE DINNER DRINKS

Oh how nice it would be to have these on a daily basis! More often than not a bottle is opened when the little man is put to bed and the feet then go up. We do have champagne Friday in the office whenever we can to kick off the weekend but with everyone having to drive home we can only have a taste!



▲ The local drinking hole is the Butt and Oyster, one of the prettiest pubs I know. This is a short walk from home along the river, or every now and then we get the SUP boards out and paddle there.